

25 Ideas to Serve Active Older Adults and the Baby Boomers

Compiled by

Allan M. Kleiman

Chair, ALA RUSA RSS Library Service to an Aging Population Committee

These are some ideas that libraries can use as starting points, to serve older adults and baby boomers. What can you add to the list?

1. Establish Senior Day during Older Americans Month in May
2. Host Tax Counseling during Tax Season
3. Start an Oral History Project on Community Life in the 1950s, 1960s and 1970s
4. Celebrate Veterans Day with Oral History Events from the Korean & Vietnam Wars
5. Develop Inter-generational Genealogy Projects
6. Establish a Senior Services Advisory Board including Baby Boomers to Develop Ideas
7. Host a Program during Older Americans Month for the 5 Oldest Community Residents
8. Organize a Great Issues Discussion Group, including Boomers and Older Adults
9. Develop Meaningful Volunteer Opportunities for Baby Boomers at Your Library
10. Host a Book Discussion Program on Best Sellers of the 1960s and 1970s
11. Develop a Community Bulletin Board Where People Can Post Volunteer Options
12. Organize a Lifelong Learning Institute at Your Library with Peers Teaching Peers
13. Develop a SENIORNET-type Computer Lab Utilizing Older Adults and Baby Boomers as Peer-to-Peer Instructors
14. Partner with a Local Bank to Offer Pre-Retirement Financial Programming
15. Develop Fun Programming for Baby Boomers, like, Remembering the Beatles+
16. Organize Monthly Cultural Programs that Reflect the Community's Diversity

17. Utilize Active Seniors and Baby Boomers to Assist with Homebound Delivery of Books
18. Invite the Local Garden Club to Exhibit Samples of Flowers Each Month
19. Develop Booklists for Distribution that Focus on Senior & Boomer Issues and Concerns
20. Utilize Seniors and Baby Boomers to Volunteer to Give Tours of the Library to Groups
21. Encourage the Local Historical Society to Partner with the Library on Programming
22. Develop and Area with the Library for Older Adults & Baby Boomers to %Chat+
23. Designate a Library Staff Member as a %Senior & Boomer Services Librarian+
24. Develop a Library Marketing Plan to %Target+Older Adults and Baby Boomers
25. Develop Relationships With Other Local Agencies that Serve Older Adults and the Baby Boomers