

STRATEGIC GRANT SEEKING

A HANDS-ON WORKSHOP

Presented by **Melanie R. Negrin**



Image from: www.bergenvoluntters.org

**Tuesday, May 25, 2010
& Friday, August 20, 2010**
Choose a date that works for you!

10:00 am – 3:30 pm
(5 CEU hours, Refreshments at 9:30 am)

Cost: \$40 (Lunch included)
Register early! Registration limited to **16** people.

@ Clark Public Library
303 Westfield Ave., Clark, NJ 07066, Ph: 732-388-5999

Directions: <http://www.youseemore.com/ClarkPL/about.asp?p=1>

Melanie R. Negrin, founder of the For GrantWriters Only Learning Community (www.forgrantwritersonly.com), presents this interactive workshop highlighting strategic approaches to grant prospect research and proposal development.

During the first half of this full-day workshop, we will discuss the types of grants available to school and public libraries, where grants fit into the typical library budget, approaches to identifying and qualifying funder prospects and building lasting relationships, developing a master grant proposal and customizing it for selected funders, what to do after you get the grant, and how to support your grant seeking efforts with marketing and donor communications that demonstrate the impact of donor investments.

In the afternoon, Ms. Negrin will work hands-on with each attendee to help them craft a master grant proposal and begin to identify funder prospects for their organization. Emphasis will be placed on developing a dynamic vision and mission statement that sets you apart from other applicants and captures the real reason you come to work every day, using supporting data to define need and target population, defining outcomes, and setting up a framework for measuring impact in meaningful ways.

To get the most value out of the program, we recommend bringing a grant you have developed in the past, including supporting documents, or bringing guidelines and a supporting budget for a grant proposal you hope to submit.

Learn about **Melanie R. Negrin** on the back of this flyer!

To register,
call the office at **732-752-7720/866-505-5465**,
use the registration form on the back of this flyer,
or, go to: http://www.infolink.org/services/education_and_training



About The Presenter:

Melanie R. Negrin is a professional grant writer and marketing professional that specializes in building community awareness, brand equity, and financial sustainability for nonprofit organizations and social entrepreneurs operating across the U.S. and in some international countries.

Grant writing has been a central part of her consulting business since 2006. In 2009, she launched the For GrantWriters Only learning community, a social community with discussion forum, event listing, chat room, blog, twitter feed, and LinkedIn group featuring news and job leads for grant writers. More than 400 grant professionals have joined the community since April 2009.

Ms. Negrin is a member of the American Association of Grant Professionals (AAGP).

Her Company: <http://www.merocune.com>

Learning Community: <http://www.forgrantwritersonly.com>

Learning Blog: <http://www.forgrantwritersonly.wordpress.com>

LinkedIn: <http://www.linkedin.com/in/melanienegrin>

Twitter: <http://www.twitter.com/melanienegrin>

AAGP: <http://www.grantprofessionals.org>

Ms. Negrin invites you to join the For GrantWriters Only learning community, the Library Supporters group within the community, and the For GrantWriters Only LinkedIn group.

Registration Form:

Please check one date that you want to attend!

Please sign me up for **Strategic Grant Seeking**

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Cost: \$40.00 (purchase order or check) payable to
INFOLINK, 44 Stelton Rd, Suite 330, Piscataway, NJ 08854
Fax: 732-752-7785 or 800-793-8007

Name: _____ Library/Organization: _____

Phone: _____ Email: _____



*If you have any questions,
call the office at
732-752-7720/866-505-5465.*