

MOBILE TECHNOLOGY AND LIBRARIES

Presented by Jason Griffey

Tuesday, July 27, 2010

10:00 am – 3:30 pm

(Refreshments at 9:30 am)

Cost: \$40 (Lunch included)

@ Clark Public Library

303 Westfield Ave., Clark, NJ 07066, Ph: 732-388-5999

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**How can your library stay relevant in an increasingly mobile society?
Come and explore how you can strengthen your library's mobile presence.**

Mobile phones are the single most prevalent communication device in the world, and are the way that most of the world interacts with the Internet. However, most libraries aren't exploring the mobile information space thoroughly. In this workshop, we will talk about the importance of presenting your content and services in a mobile format, what the differences are for both in the mobile world, and finish with a look at what we can expect to see in the next 2-5 years. Mobile communication is the future of computing, and the earlier that libraries become comfortable with moving their services into the mobile world, the more robust our place in that world is likely to be.

About our Presenter: Jason Griffey is the Head of Library Information Technology at the University of Tennessee at Chattanooga. His latest book, *Mobile Technology and Libraries*, is due out Spring of 2010 as a part of Neal Schuman's upcoming "Tech Set." Jason's previous book, *Library Blogging*, written with Karen A Coombs, can be ordered through Amazon. His primary online residence is *Pattern Recognition*, his personal and professional blog, which has been active since 2003.

He is the author of the American Libraries *Perpetual Beta* blog (<http://bit.ly/perpetualbeta>), and is also a columnist for the ALA Techsource blog (www.ts.ala.org/blogs/jason-griffey). Jason was named one of Library Journal's Movers & Shakers in 2009, and he regularly speaks and writes on libraries, the social economy, mobile technology, and other technology related issues. He can be contacted online at griffey@gmail.com, or follow him on [twitter@griffey](https://twitter.com/griffey).

To register,

call the office at **732-752-7720/866-505-5465**,

use the registration form at the bottom of this flyer,

or, go to: http://www.infolink.org/services/education_and_training



Registration Form: Please sign me up for **Mobile Technology and Libraries**
on Tuesday, July 27, 2010 @ Clark Public Library.

Cost: \$40.00 (purchase order or check) payable to
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