

TWO TECH TALKS

Presented by **Doug Baldwin** and **Allen McGinley**,
INFOLINK Technology Committee

Tuesday, April 6, 2010

@ East Brunswick Public Library

2 Jean Walling Civic Center, East Brunswick, NJ 08816, Phone: 732-390-6950

Directions: http://www.ebpl.org/hours_directions.cfm

No Charge (Registration still required!)

The *INFOLINK* Tech Talk Series is a set of discussion forums established to:

- Address a variety of technology or "use of technology" areas in relation to libraries.
- Increase the face-to-face interaction of those who are technologically savvy or technologically curious.

Local History Goes High Tech

10:00 am – 12:00 pm (2 CEU hours, Refreshments at 9:30 am)

Ready to blast the dust off your local history materials and really engage your users with this collection? This workshop will explore local history projects that use contemporary technology to update your local history collection and make it more accessible to your community. Presenters Doug Baldwin and Allen McGinley will discuss a variety of successful projects to reinvigorate local history, including podcasting oral histories, scanning newspapers and other historical documents, and integrating digital historical images with Google Maps to create an Interactive Community Map.

Engaging Users with Digital Media: Ideas for Practical Podcasts and Vodcasts

1:00 pm – 3:00 pm (2 CEU hours, Lunch at 12:30 pm)

Podcast (audio) and vodcasts (video) can be a fun and easy way to promote information and services, provide users with greater access to programs, and even market and advocate for your library. Presenters Allen McGinley and Doug Baldwin will discuss practical projects they have done using these tools, including fun teen programs, presenter promos, patron interviews, pre-recorded "shows", as well as recordings of library programs and events. Additional topics will include tips for the recording and editing process, how and where to share your creations on the web, as well as ideas on how you can generate content for your patrons with a minimal price tag.

Learn about **the presenters** (with photos) on the back of this flyer.

To register,

call the office at **732-752-7720/866-505-5465**,

or, go to: http://www.infolink.org/services/education_and_training



About Our Presenters:



Doug Baldwin is the Systems Administrator for the Cranbury Public Library. He received his MLIS from Rutgers University in 2007 while working as an Adult Services Librarian Trainee with the New York Public Library in Staten Island, NY. Doug, a 2009 NJLA Emerging Leader, currently serves as member-at-large for the NJLA Information Technology Section, and is a member of both the NJLA Professional Administration Committee and the INFOLINK Technology Committee. This year, he will be presenting at the NJLA annual conference on the topic of building library mobile websites.

Allen McGinley is a librarian in the Adult/Young Adult Department at the Piscataway Public Library. Originally from Upstate New York, he received his MSIS from the University at Albany in 2006, and worked for two years as an adult services librarian at the Countee Cullen Branch of The New York Public Library in Manhattan. Allen is a current member of the NJLA Professional Development Committee, INFOLINK's Technology Committee, and a member of ALA's Emerging Leaders class of 2010.



Note: *INFOLINK* Tech Talk Sessions are not hands-on workshops but rather forum format to explore the scope and issues of current technology trends and its impact in library services. Topics of interest are identified by the *INFOLINK* Technology Committee with input from the *INFOLINK* membership.



*If you have any questions,
call the office at
732-752-7720/866-505-5465.*