

WEBINAR: YOUR SOCIAL MEDIA STRATEGY

Led by **Meg Canada**

Friday, January 29, 2010
10:00 am – 12:00 pm (2 CEU hours)

Cost: \$10



Does your library have a **strategy for using Social Media?**
Are you currently using Twitter, Facebook, or LinkedIn **to connect with customers?**

The webinar will give you an understanding of **why, how, and who** uses social media and **where** your library fits in the equation.

Presented by MEG CANADA, a senior librarian for Web Services and Training at Hennepin County Library, a forty-one library system. Canada coordinates public training and social media efforts for the library. She volunteers helping with the Unsummit (unsummit.org), recently presented at MinneWebCon, and is a regular contributor to Social Media Breakfast. Canada also sings regularly with the Twin Cities chapter of TechKaraoke.

IMPORTANT!

Please consult <http://rlcwebinars.pbworks.com> for handouts (if there is any) and instructions on preparing your computer and logging in to the webinar, prior to the event.

To register,

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use the registration form at the bottom of this flyer,
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Registration Form:

Please sign me up for **Webinar: Your Social Media Strategy (1/29)**

Cost: \$10.00 (purchase order or check) payable to
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