

## FREE WEBINAR: VALUING SCHOOL LIBRARIES

Led by **Joanne Roukens**, Executive Director,  
Highlands Regional Library Cooperative

**Thursday, February 4, 2010**  
3:00 pm – 4:30 pm (1.5 CEU hours)

Cost: This special webinar is provided at no charge for School Librarians.  
Registration still required.



### What is the value of your library? How can you demonstrate your library's impact?

Using WebJunction "Demonstrating Impact" documents and in partnership with the NJ State Library, the Highlands Regional Library Cooperative created a "[Valuing Libraries Toolkit](#)"; A simple method to quickly calculate a library's return on investment and demonstrate its value. Learn how to use the toolkit to demonstrate the value of your school library!

**Program Objectives:** After the workshop, participants will be able to:

1. Describe what is valuable to customers, funders and stakeholders
2. Execute a seven part strategic process
3. Identify and quantify the library's value



#### **About the Presenter:**

**Joanne P. Roukens** is the Executive Director for the Highlands Regional Library Cooperative (HRLC) in Denville, NJ. HRLC provides resources, services, expertise and continuing education programs to 975 member libraries in a seven-county region in northern New Jersey. She has a Certificate in Training from the New Jersey Department of Personnel and co-coordinated the New Jersey Train-the-Trainers Program from 2001 - 2005. Joanne was the New Jersey Library Association's 2007 Librarian of the Year.

### **IMPORTANT!**

This Webinar is being hosted on CJRLC's [iLinc Webinar Platform](#).  
Please consult <http://rlcwebinars.pbworks.com/CJRLC-iLinc-Webinars> for instructions on setting up for your PC and for handouts (if there is any), prior to the webinar.

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