

WEBINAR: ALL A TWITTER & TWEETING: TWITTER FOR LIBRARIANS

Led by **Nicole Engard**

Tuesday, March 9, 2010
10:00 am – 12:00 pm (2 CEU hours)

Cost: \$10

twitter



Image from twitter.com

**What can you say about your library in 140 characters or less?
What can you ask your colleagues in the same?**

Twitter is all over the news these days as a tool for kids these days - but it can also be of use in your day-to-day library life. Twitter makes a bad first impression, but it has been used to push many libraries and businesses into the public eye with little effort or money. Learn what Twitter is, the tools you can use to use Twitter efficiently and how other libraries are using Twitter effectively in their communities.

About the Presenter: **Nicole C. Engard** is Director of Open Source Education at ByWater Solutions. Nicole has been published in several library journals and keeps the library community up to date on web technologies via her website "What I Learned Today..." (www.web2learning.net). In 2007, Nicole was named one of Library Journal's Movers & Shakers.

IMPORTANT!

Please consult <http://rlcwebinars.pbworks.com> for handouts (if there is any) and instructions on preparing your computer and logging in to the webinar, prior to the event.

To register,

call the office at **732-752-7720/866-505-5465**,
use the registration form at the bottom of this flyer,
or, go to: http://www.infolink.org/services/education_and_training



Registration Form:

Please sign me up for **Webinar: Twitter for Librarians (3/9)**

Cost: \$10.00 (purchase order or check) payable to
INFOLINK, 44 Stelton Rd, Suite 330, Piscataway, NJ 08854
Fax: 732-752-7785 or 800-793-8007

Name: _____ Library/Organization: _____

Phone: _____ Email: _____