

WEBINAR: FACEBOOK FOR LIBRARIANS

Led by **Nicole Engard**

Tuesday, June 22, 2010

10:00 am – 12:00 pm (2 CEU hours)

Cost: \$10



Facebook is the #1 social networking platform on the Web!

With more than 90 million active users, it is the 4th most trafficked site on the Web. Demographically, more than half of Facebook users are outside of college and the fastest growing demographic is those 25 years old and older. Your library customers -- and your potential customers -- are living on Facebook!

Attend this workshop and learn how create a Facebook presence for your library and use that presence to effectively engage your customers.

After attending this class, students will be able to:

- Manage their library's Facebook presence
- Configure privacy options--and explain how to do so to customers.
- Find and install Facebook applications

About the Presenter: **Nicole C. Engard** is Director of Open Source Education at ByWater Solutions. Nicole has been published in several library journals and keeps the library community up to date on web technologies via her website "What I Learned Today..." (www.web2learning.net). In 2007, Nicole was named one of Library Journal's Movers & Shakers.

IMPORTANT!

Please consult <http://rlcwebinars.pbworks.com> for handouts (if there is any) and instructions on preparing your computer and logging in to the webinar, prior to the event.

To register,

call the office at **732-752-7720/866-505-5465**,

use the registration form at the bottom of this flyer,

or, go to: http://www.infolink.org/services/education_and_training



Registration Form: Please sign me up for **Webinar: Facebook for Librarians (6/22)**

Cost: \$10.00 (purchase order or check) payable to
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